

## What are Naming Rights Sponsorships?

As a business, organization, or individual donor, naming rights sponsorships are unique opportunities to support the Leamington arts and culture community, all while raising the profile of your own organization or family name.

### BENEFITS INCLUDE:

- Position yourself as a champion of the arts and culture community.
- Build year-round name brand awareness.
- Create a legacy for your business.
- Gain community and region-wide exposure.
- Influence public perception.
- Drive sales for new and existing business.
- Help keep the LAC affordable and accessible to all.
- Support a Leamington community arts and culture hub.
- Media Exposure.



## How Can You Secure Your Spot at LAC?

If you're interested in securing a naming rights sponsorship for any of our available spaces, please submit a proposal with the following:

- Detailed contact information
- Proposed Name of Space
- Financial Commitment
- Any Additional Relevant Information (eg. requests/terms/conditions)

**Inquiries can be directed to:**  
Chad Riley, Director/Curator  
[director@leamingtonartscentre.com](mailto:director@leamingtonartscentre.com)  
519-326-2711



## Naming Rights Sponsorship Opportunities

OPPORTUNITIES TO SUPPORT  
AND BE RECOGNIZED



## Sponsorship Recognition:

- Interior wall NAME/LOGO signage/plaque
- NAME/LOGO on LAC Website
- NAME/LOGO used for Media Release and Social Media Promotion
- NAME/LOGO displayed in flyers and brochures
- Recognition in regular email campaigns to nearly 500 subscribers
- Recognition in Annual Report



## Main Gallery

Largest Gallery Space | 1,000 sq/ft

- 3-year Value: \$15,000
- 5-year Value: \$20,000 (\$23,750 - 5% → \$3,750 discount)
- 10-year Value: \$42,000 (\$47,500 - 15% → \$5,500 discount)

## Education Studio

Art Education Programs | 250 sq/ft

- 3-year Value: \$5,300
- 5-year Value: \$8,400 (\$8,830 - 5% → \$440 discount)
- 10-year Value: \$15,000 (\$17,660 - 15% → \$2,660 discount)

## Patio

Outdoor Events | 250 sq/ft

- 3-year Value: \$10,000
- 5-year Value: \$50,000 (\$47,500 - 5% → \$2,500 discount)
- 10-year Value: \$100,000 (\$85,000 - 15% → \$15,000 discount)

## Board Room

Meetings and Official Events | 300 sq/ft

- 3-year Value: \$2,000
- 5-year Value: \$10,000 (\$9,500 - 5% → \$500 discount)
- 10-year Value: \$50,000 (\$42,500 - 15% → \$7,500 discount)



## Art Supply Shop

Art Supply Retail Store | 351 sq/ft

- 3-year Value: \$7,500
- 5-year Value: \$37,500 (\$35,625 - 5% → \$1,875 discount)
- 10-year Value: \$75,000 (\$63,750 - 15% → \$11,250 discount)

## Market Place

Members Consignment Shop, Café & Bar | 250 sq/ft

- 3-year Value: \$7,500
- 5-year Value: \$37,500 (\$35,625 - 5% → \$1,875 discount)
- 10-year Value: \$75,000 (\$63,750 - 15% → \$11,250 discount)