

REPORT OF THE PROGRAM COORDINATOR: December 2022

Sharon Suitor

SUMMARY

December was a busy month with the continuation of A Signature Christmas: indoor artist market and the many preparations that come along with year-end. A lot of work was done preparing our updated website for our 2023 events and exhibitions while promoting new educational programming for 2023 as well as accepting submissions for the upcoming 8x10 Amateur Photo Contest, on display in January. December also meant the end of our calendar year memberships, so promotion/reminders for renewal was a priority.

EVENTS

- Aside from the regular receptions and meeting space rentals, the only event held at the LAC during December was a Sip & Paint Night with Andrea Niven on December 16.

EXHIBITIONS

- **Past:**
 - A Signature Christmas: indoor artist market
 - Reception: Sat. November 19, 25 visitors
 - Stats: 17 vendors, 3 towns (Leamington, Kingsville, Windsor)
 - Visitor Response: Purchases ended up lower than previous year with \$2,141 total sales compared to \$3,410 in 2021
 - THE CO. ARTIST IN RESIDENCY: Tina Naemsch
 - Reception: Sat. November 19, 25 visitors
 - Sales: 3 sales
 - Visitor Response: good response to Tina's work, but relatively low visitor-ship
- **onNOW:**
 - 8x10: Amateur Photo Contest
 - Reception: Fri. Jan 20
 - Stats: 93 photos, 32 artists, 9 towns/cities (Leamington, LaSalle, Amherstburg, Essex, Wheatley, Windsor, Kingsville, Tecumseh, London)
 - Visitor Response: Good visitor response, busy weekends
 - BID OR BUY NOW: from the LAC
 - Reception: Fri. Jan 20
 - Bids/Sales: 5 bids on 4 artworks so far
 - Visitor Response: interested response from visitors, a few have come in just for this exhibit
- **Collection:**
 - New Acquisitions: none
- **Submission:**
 - 8x10 Photography Contest: Deadline Dec 23
 - 93 submissions by Dec. 27 (extended deadline)
 - U:23 Members Exhibit & Sale: Deadline Jan 29
 - 9 submissions as of Jan. 17

MARKET PLACE: artist market, café, bar

- **Artwork Sales:** \$48.99 (artwork + non-alcoholic drinks)
 - **LAC Merch:** \$0
 - **Noteworthy Additions, Changes, Comments:** Weak sales this month. Only 2 items sold, both were books. No new additions this month.
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ART SUPPLY SHOP

- **Sales:** \$1,246.01 (up from \$606.55 in November)
 - **Noteworthy Additions, Changes, Comments:** White Taklon Brushes, Amsterdam Acrylics, Permapaque Paint Markers, Micron Pens, Gelly Roll Pens were best sellers, as usual. Also sold more canvases than usual.
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EDUCATION

- **Adult Classes:** 4 adult classes in December (Dec. 1, 8, 14 & 16)
 - **Total participants for November:** 19
 - **Fees generated:** \$1,180
- **Children Classes:**
 - Kids Acrylic (Dec. 3, Dec. 17)
 - **Participants:** 17
 - **Fees generated:** \$660
- **Sip N' Paint:** December 16 (included in Adult Classes listed above)
 - Total participants: 13
 - Fees generated: \$845
 - Next even is February 10. Registration is going well again, at 10 to-date. 2 weeks left to sign up. 3 weeks left to sign up.